



OFFICIAL SUBMISSION PACKET

SUBMISSIONS DUE:
Friday January 14, 2022 by 11:59 PM

Ground Rules to be an Official Selection of RSFF13

- No application fee is required to submit a film for RSFF13.
- Films must be between 3-12 minutes in length (including credits).
- All films must complete the three part process to be an Official Selection (*detailed instructions are provided below the Ground Rules section*):
 - Part 1: Vimeo Submission
 - Upload a copy of your film to Vimeo
 - Part 2: Marketing Materials
 - Submit a digital poster and stills for your film
 - Part 3: RSFF13 Official Submission Form
 - Fill out and submit the form
- Film submissions are open to all Pepperdine University Seaver College Undergraduate students, regardless of major.
 1. All Pepperdine students involved must provide their CWID to verify enrollment as a current undergraduate student at Pepperdine University Seaver College.
 2. Each student will be limited to participating in a maximum of 3 submissions as above-the line crew.
- All above-the-line crew (Producers, Writers, Directors, Directors of Photography, Editors) **MUST** be Pepperdine Undergraduate students.
 1. Any above-the-line crew not currently enrolled as an undergraduate student at Pepperdine University Seaver College will subject the film to disqualification.
- All other cast and crew including actors, scoring, production/set design may be graduate students and/or sourced from outside of Pepperdine.
 1. If outside talent is utilized in the production of your film; the RSFF team must be made aware of their involvement for the purpose of award delegation.
- **Any** film revealed on social media (YouTube, Facebook, Instagram, public Vimeo, etc.) prior to the ReelStories Film Festival event will be disqualified as an Official Selection.
- Each film should have a primary contact (ie. Producer, or Director) who will be responsible for submitting all materials.

Three Part Process to be an Official Selection:

Part 1: Vimeo Submission

- Set up a new free Vimeo account at www.vimeo.com
 - You must use your Pepperdine Campus Wide ID# as your account username. Do not include information that could identify the filmmaker or associated crew and cast in the descriptions, or your film may be disqualified.
- Upload your film with concealed credits to your Vimeo account
 - All cast, crew, and filmmakers' names must be concealed in order to qualify as an Official Selection for the festival, as it allows for an unbiased selection process.
- Film uploaded to Vimeo must be uploaded in H.264 format
 - H.264 format can be recorded on an iPhone 7 or later and iOS 11 and later. To do this, go to Settings > Camera > Formats > tap on Most Compatible [details here](#)).
 - Here's additional info on Vimeo export settings ([details here](#)).
- Type a brief synopsis below your film in the description box
- Secure your video with a password
 - To do this, change your video's "Privacy Settings" to "password protected".

Part 2: Marketing Materials

- Along with the final credited video, filmmakers must submit 1 digital promotional poster and 3-5 digital stills
- Digital Poster:
 - have dimensions of 40in x 56in
 - submitted as a PSD file
 - contain the names of above-the-line crew and members of the cast
 - examples of previous posters can be found on the ReelStories Film Festival website under the [Past Winners Page](#)
- Digital Stills:
 - from the edited version of the film
 - submitted as PNG files
- Marketing materials should be submitted along with the Vimeo link and release paperwork on the Official Submissions Form

Part 3: Official Submission Form

- After Parts 1-3 are completed, fill out the [RSFF13 Official Submission Form](#). The form can also be found on the "Submissions" page on the RSFF Website. Once

you begin the form, you must fill it out all at once. Therefore make sure to have Parts 1-3 completed when filling out the form.

- The form requires the following:
 - Primary Contact information
 - Title of film
 - Description of film
 - Vimeo link and password
 - A PDF list of all Cast and Crew (with Pepperdine CWID numbers)
 - 1 promotional poster
 - 3-5 stills
 - Completed release forms
- You will receive a confirmation email within 48 hours of your submission. The online submission is due no later than January 14, 2022 at 11:59 PM. No late films will be accepted.

Required Formatting for Films

- Video formatting
 - All films must be between 3 to 12 minutes in length (**total duration, including credits**).
 - Films uploaded to Vimeo must be in H.264 format
 - H.264 format can be recorded on an iPhone 7 or later and iOS 11 and later. To do this, go to Settings > Camera > Formats > tap on Most Compatible [details here](#)).
 - Film on hard drive or flash drive must be exported in *Apple ProRes 422* format in order to play in Smothers Theater.
 - Additional resources on *Apple ProRes 422* export conversion can be found [here](#).
 - Aspect Ratio must be 16:9
 - Audio: Between *-18db and -12db (standard stereo)*
 - Color Space: *Rec. 709*
- Copyright
 - You must obtain necessary copyright permission to any media used in submissions.
 - You are strongly encouraged to use original compositions and photos to respect the integrity of the films and also to provide opportunities for creative collaboration within the Pepperdine community. Any copyrighted

material not accounted for will automatically disqualify a film from selection.

- Release forms
 - Release forms must be signed for all materials, locations, and appearances ([General release form](#) and [Actor appearance release form](#)).
 - Any group with incomplete paperwork will be disqualified.

Guidelines for Films:

Content

- ReelStories Film Festival strives to promote positive messages of diversity and inclusivity. Therefore, we encourage the submission of films that share unique perspectives and spark conversation. Through collaboration, we hope students may craft meaningful stories that inspire and impact their community.
- Out of consideration to your audience, please exercise sensitivity towards topics like:
 - mental health, addiction, race, gender, ethnicity, religion, sexuality
- RSFF will not accept film submissions that include profanity, nudity, sexually explicit content, or extreme violence.
- The Student Programming Board is a division of Pepperdine Student Activities; as such, ReelStories is a Pepperdine-sponsored event. All content displayed must not violate what Pepperdine deems appropriate or promote values contrary to the mission of Pepperdine University.

If doubtful about the appropriateness of your content, please contact the Executive Directors at rsff@pepperdine.edu with questions prior to submission.

COVID-19 Guidelines for Filming

- Pay attention to local COVID-19 guidelines while filming. As a reminder, **if you are filming on campus** you must comply with all University and Los Angeles County Department of Public Health (LACDPH) guidelines regarding face covering or masking.
- Current LACDPH guidelines require that all community members be masked in indoor public settings. This includes all academic buildings, dining facilities, administration buildings, recreational facilities, office settings, etc.

- In residence halls, individuals sharing suites or apartments are considered a household and are not required to wear face coverings while in their "home" area, but they are required to wear face coverings when exiting their suite/apartment and in public areas of the residence halls.
- Guests are currently permitted in the residence halls and apartments. When guests are present, all individuals present must wear a face covering.

What Happens After You Submit A Film?

Selection Process

- Selections for screening will be voted on by the ReelStories Judging Panel for the potential to become an Official Selection of RSFF13. They will make selections based on specific content such as: story, message, theme, score, lighting, cinematography, editing, acting, directing, etc. Official Selections will be passed on to the Standards Committee (comprised of Pepperdine University staff and professors) for content review of proposed screening selections. All finalized selections will be submitted to the Judging Panel for award consideration.
- The Judging Panel shall consist of a third-party group of qualified individuals, separate from the RSFF13 Executive Directors.
- Student Activities staff reserves the authority to deem what is appropriate. Decisions are final.

If your submission is accepted as an Official Selection for ReelStories Film Festival 13 2022, you will be notified via email as decisions are made. A hard copy of the film will be required, and details are provided below. All films that are not selected will also be notified via email.

Post-Section: Digital Copy Submission (Unconcealed Credits)

- All Official Selections must also be *received in person* on a flash drive or hard drive by a member of the Student Programming Board at the Student Programming Board Office (located in the Howard A. White Center, 140A). We will contact you if your submission has been selected.
- The flash drive or hard drive must have a high quality version of your film (uncompressed) with credits included.
- The drive must be marked with the Primary Contact's first and last name.

- If you are submitting to RSFF13 and are participating in an International Program, email rsff@pepperdine.edu no later than January 14, 2022 at 11:59PM PST for further instructions.

Awards

- The list of possible awards are as follows:
 - Audience Choice Award
 - Best Cinematography
 - Best Picture Overall
 - Best Original Screenplay
 - Best Directing
 - Best Editing
 - Best Actor
 - Best Original Score

If there are any questions or concerns, please contact the Executive Directors at rsff@pepperdine.edu.